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News & Events

INTERTECH SIGNS FIRST HEALTHCARE CUSTOMER TO ITS ASP SERVICE

Atlanta, April 10, 2000— InterTech Information Management Inc, developers of the award-winning DocuPACT 2000™, one of the foremost electronic document management systems in the industry, has recently signed its first customer (Inova Fairfax Hospital) to its Application Service Provider (ASP) service called eWebCoding. InterTech's ASP service includes hosted "document commerce" applications on a pay-as-you-go plan.

eWebCoding™ is a solution for remotely coding patient medical records in the healthcare industry. Inova Fairfax Hospital is eWebCoding's first implementation of this Internet-based solution that allows medical record coders to work from any remote location, including home.

"With today's shortages in qualified medical record coders, we needed a more creative way to attract and retain coding staff," stated Jennifer Shearer, RHIA, Director of Medical Records, Inova Fairfax Hospital. Staffing shortages negatively impact timely coding which is critical to a hospital because it starts the reimbursement and billing processes and impacts revenue.

Inova Fairfax Hospital implemented eWebCoding in January, 2000, and has been avoiding backlogs and attracting new coders ever since, not to mention improving coder morale, according to Shearer. Preliminary results demonstrate a one-hour productivity

gain per coder, per day for outpatient charts. This equates to nearly an additional workday per coder, per week. And Shearer expects similar success with inpatient charts.

"Home coders are more productive because they don't have interruptions during the day, they can concentrate more on clinical coding, there are no long commutes in rush-hour traffic, and they don't waste time getting ready for work, "said Shearer." eWebCoding provides our coders with an electronic image of the paper medical record which they can easily access from the convenience of their home using a standard Internet browser. The bottom line is that coders prefer working from home and with eWebCoding, we can offer that option."

eWebCoding uses an Internet copier, iCopy™ ,to capture images of the paper record within the medical record department. These images are automatically indexed and uploaded to InterTech's secure document management server. Once a chart is in the image repository and assigned to a specific coder, it can be accessed anytime day or night via the Internet. Additionally, sections of the record can be "bookmarked" for easy identification and access within the document.

"eWebCoding will also save hospitals and coding agencies travel expenses, copying and delivery costs, as well as time," stated Beth Friedman, Director of Marketing, eWebCoding. "By being able to download their records directly from the web, coders have the satisfaction of having them immediately rather than traveling to a hospital site or waiting for an overnight package," said Friedman. "Delivering medical records via a web browser is just the tip of the iceberg. We plan on expanding our client services even further such as capturing information electronically, integrating with medical record abstracting and encoding systems, and creating a virtual on-line community for coders."

"We are seeing significant interest in the remote coding option and are working on several other opportunities involving both agency and hospital-based coders who would prefer to work from home," said Charlie Cumbaa, InterTech Vice President of Sales and Marketing. "By offering this solution through an Application Service Provider (ASP) delivery model, our customers can take advantage of the most up-to-date technology without having to deal with lengthy implementation cycles, large capital expenses, and the maintenance burdens needed to deploy traditional document management solutions."

eWebCoding is a trademark of InterTech Information Management, Inc.

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